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The GRI Basic Training Program – 1 Program & Lesson Plans LEAD Canada Inc



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It comprises LEAD Canada Inc's (LCI) Program and Lesson Plans developed in line with the "Instructions for GRI certified training development" and the "Guide for Trainer", dated July 2008, and feedback provided by GRI after its review of the first draft submission. This report forms the first part of three documents. The second document, the Context Topics, comprises answers to 14 Canadian context questions (MS Word document) which is now merged with GRI's basic training materials to form a 'Trainers Manual'. The third document comprises the corresponding PowerPoint document of answers to the local context questions contained the second document. Please refer comments and questions about this document to the contact details provided on the front cover.



1. Program Summary

Training Program presented by: LEAD Canada Inc (LCI or LEAD)

Responsible for development: Mehrdad Nazari, VP, LCI; Director, Prizma LLC

Targeted audiences: Report makers and users, including consultants; business and NGO professionals, CSR and financial analysts; and government officials. We expect our audience to reflect the significance of the natural resources sectors in Canada.

Nominated trainers: The training pool has been reduced to four and comprises Mehrdad Nazari, Julian Lee, Marc Paquin and Hugh Maynard. Short bios are presented below.

Mehrdad Nazari (MBA, MSc, LEAD Fellow) is Senior ESIA and CSR Advisor at Prizma LLC. He was previously a Project Manager, Dames & Moore (now URS), Principal Environmental Specialist, European Bank, and CSR Research Director, CoreRatings (now Innovest, DNV). He contributes to international extractive ESIA & CSR initiatives, is an ISO 14,000 Lead Auditor and advised IFC's Compliance Advisor Ombudsman office.

Julian Lee (BA) is the COO of Planetair, a high quality carbon offset program. He also advises corporations on CSR matters with Ayrlie Partners, is a Research Associate at the Centre for Applied Studies in Intern'l Negotiations, Geneva. Previously, Julian managed an economic governance and rural development project (UNDP, Rwanda), and designed monitoring & evaluation systems for an SME program for IFC in the Balkans.

Marc Paquin (MBA, LLM, LEAD Fellow) is the CEO of Unisféra International Centre, a sustainable development advisor and a management trainer, teaching also at the Université de Sherbrooke. Previously, Marc was Secretary of Council of Ministers at the Commission for Environmental Cooperation of North America, created in the context of NAFTA. Marc was also advisor on governmental & regulatory affairs (environment and energy) at Hydro-Québec. He began his career with the Montreal-based law firm of Mackenzie Gervais.

Hugh Maynard (DEC, Dip. Ag., LEAD Fellow) is the Director of Qu'anglo Communications & Consulting and manages LEAD Canada's Professional Development Program. He contributed to training program for Newmont's community relations staff. He was previously the Executive Director of the Quebec Farmers' Association and is an award-winning communicator and radio presenter.

Program Plan: The proposed program plan, which is summarized in Table 1 and detailed further in Tables 2-5 further below, closely follows the 16 hours /4 block model provided by GRI. These incorporate all obligatory topics. The course will be delivered over two consecutive days using two trainers. These will be anchored by Mehrdad Nazari to ensure consistency and support LCI's own quality assurance.



Table 1: Sumr	nary of Progi	am Plan
Part, Title	Duration	Topics to be covered
1. Framework	Day 1 4 hours	Guest speaker: "my organization's sustainability reporting journey" What is a Sustainability Report, what is GRI and its Guidelines? What is a GRI Sustainability Reporting process and what are its benefits? What challenges does the reporting process pose? How is a GRI reporting process planned? Linkage with Global Compact Principles Combining Global Compact Principles with GRI reporting process Linkage between and prioritization of activities and associated economic, environmental and social impacts. CSR self-evaluation tools
2. Credibility	Day 1 4 hours	How are stakeholders identified and prioritized? Why and how to consult with stakeholders? What are: "Category", "Aspect" and "Indicator"? What is the GRI Materiality Principle and its significance? How is the GRI Materiality Principle used to select reporting Indicators? How to approach material Indicators for which there is insufficient data? Which GRI Reporting Principles can be used to define content? Main financial and non-financial reporting regulations in the country.
3. Content	Day 2 4 hours	Who should decide which Indicators should be included in the report? How can a recommendations regarding report content be elaborated? Which decisions on the content of the report need to be taken by "decision-makers"? How do you approach disclosure of "boundary", "period of reporting" and "stakeholders consulted"? Why is it important to take the decisions on report content, before starting to monitor? Why is "monitoring" usually the longest phase in the reporting process? How are performance targets/goals for the Material Aspects defined? Why is it important to review internal policies at the beginning and during the "monitoring" process? Who should be responsible for the quality of information to be published? How is the data/information on selected GRI Indicators, which is already available in the organization, collected and evaluated? How can the implementation of policy changes and processes be recorded, followed up and communicated in future reports? Which GRI Principles can be applied to ensure quality of information in a report? Why is it better to cover fewer Indicators with high quality than to try to cover a wider scope with poor quality? Which actions can be effective during "monitoring" to quickly make changes in the reporting process if necessary? Why is the GRI reporting process not only about preparing a publication? What is the value of sustainability reporting?
4. Reporting	Day 2 4 hours	What is the value of sustainability reporting: What is the obligatory information required for final report? Advantages of external assurance to the reporting process. Report level self-declaration, external check and assurance. Review and evaluate sample of Canadian sustainability reports



Summary of student assessment activities to verify whether participants have achieved course objectives:

The course size target is about 20 participants to facilitate an effective learning environment. Most sections can be delivered using a participative approach. We will employ trainer facilitated and interactive discussions to further maximize learning – and fun. This means that trainers will continuously work towards engaging students to share and relate their own experiences with the topic/discussion at hand. This will also provide a real-time feedback loop to evaluate if learning objectives are being achieved. As detailed further in the trainers' manual, exercises will be conducted by breaking the course into small teams to "workshop" exercises and report back to the plenary for further discussion in a larger group. The specific exercises and "report back" activities are detailed for each learning objective in the tables of each part under the column "student assessment". The size and number of the teams will be adjusted to the number of course participants. This approach is not only more conducive to adult and peer learning, but will also provide an opportunity to evaluate if learning objectives are being met and allow for immediate corrective action. Finally, a short oral quiz will be conducted at the end of the course to help re-enforce some of the key concepts.

Summary of training materials used during the whole of the course:

The core materials used for this training program includes GRI's Sustainability Reporting Guidelines (2006); The GRI sustainability reporting cycle (2007) and Making the Connection (2007). Selected Canadian sustainability reports¹ have also been used as illustrative examples, case studies and practice materials. The list below contains additional support, reference and further reading materials (listed in reverse chronological order):

- Corporate Reporting to Stakeholders, June 2008, CICA Research Study
- Best Practices in Canadian Corporate Sustainability Reporting (2008) by Stratos Inc.
- The CSR Assurance Statement Report (2008) by CorporateRegister.com
- Practical Guide to Communication on Progress (2008), by Global Compact
- Making The Connection: Using GRI's G3 Guidelines for the COP (2007), Global Compact, GRI
- Capital Markets and Sustainability. The State of the Debate (2007), by the National Rountable on the Environment and the Economy
- The National Roundtables on CSR and the Canadian Extractive Industry in Developing Countries Advisory Group Report (2007)
- The Role of Industry Associations in the Promotion of Sustainability and Corporate Social Responsibility: Study Findings. March 2007. Prepared by Five Winds International & Strandberg Consulting on behalf of Natural Resources Canada
- Corporate Responsibility: An Implementation Guide for Canadian Business (2006) by Industry Canada (Government agency).
- Measuring Up: A Study on Corporate Sustainability Reporting in Canada (2005) by the Certified General Accountants Association of Canada (CGA-Canada)
- The National CSR Report: Managing Risks, Leveraging Opportunities. GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY (2004). By the Conference Board of Canada.
- Corporate Social Responsibility: Lessons Learned, Natural Resources Canada (undated)
- Updated Edition: After the Signature A Guide to Engagement in the Global Compact (undated), by Global Compact

¹ By mid Sept 2008, 14 Canadian sustainability reports were recorded in the 2008 GRI Reports List



2. Overview

Part 1: Conceptual introduction and preparation of a GRI reporting process

Learning Objectives - Participants should be able to:

- Explain in their own words what a sustainability report is.
- Identify, using their own words, the main potential benefits and challenges of the process involved in producing a report.
- Give examples of links between everyday organizational activities and their economic, social and environmental impacts based on their own current experience and context.
- Recognize some "self-assessment tools" (local or not) for initial evaluation of such impacts.
- Identify the Global Compact Principles and relate them to the GRI reporting process.
- List the steps to plan and present a reporting process.

Content topics to be covered:

Please refer to Table 2, further below, for detailed Lesson Plans. Obligatory content topics 1 to 8 in the "Guide for Trainers" document will be included. We also propose to include a guest speaker to present "my organization's sustainable reporting journey". We propose to move the linkage with Global Compact to Part 4 to simplify the overview session on GRI and avoid "distraction" which would be associated with the proper introduction of the Global Compact at this stage.

Part 2: Dialogue with stakeholders and credibility of the reporting process

Learning Objectives - Participants should be able to:

- Explain in their own words how they would decide which are the priority stakeholders in their context.
- Justify why stakeholders' input is critical for the success of the reporting process.
- Explain the difference between a GRI category, GRI aspect and a GRI indicator.
- Explain what is the GRI materiality principle and what is the result of its applicability.[will be used extensively during final exercise Q36B]
- Explain and give examples of the GRI G3 reporting principles.

Content topics to be covered:

Please see Table 3, further below, for detailed Lesson Plans for Part 2. Obligatory content topics 9 to 19 in the "Guide for Trainers" document have been included.

Part 3: Defining the content of the report and monitoring

Learning Objectives - Participants should be able to:

- Show using examples, how an organization should report on material indicators, which are not ready to be reported on.
- Explain the difference between self-declared GRI report levels and assurance on report information.



Content topics to be covered:

Please refer to Table 4, further below, for detailed Lesson Plans for Part 3. Obligatory content topics 20 to 34 shown in the "Guide for Trainers" document will be included. The report level and assurance discussions will be moved to Part 4 to improve content flow.

Part 4: Preparing final reporting and communicating

Learning Objectives - Participants should be able to:

- Identify the obligatory components of a GRI G3 report.
- Identify the 5 key steps in the development of a GRI reporting process.
- Justify the internal and external value of reporting.
- Give examples of GRI reports where the Global Compact Principles were considered in the reporting process.
- Explain what a high quality sustainability report entails.

Content topics to be covered:

Please refer to Table 5, further below, for detailed Lesson Plans for Part 4. It includes the obligatory content topics 35 to 36 from the "Guide for Trainers" document. We move questions dealing with the linkage between GRI and Global Compact, and discussion on GRI application level, third party check, and external assurance to this final section. This section also includes the evaluation of 10 sustainability reports in small group work, with each group reviewing about 2-3 reports each followed by their plenary presentation and discussion of results. Part 4 may also provide a good section to briefly introduce Sector Supplement materials for which an additional set of optional slides will be produced for GRI's certification. The best placement and duration of these optional slides will be defined after the first training course has been delivered.



Introduction: The following four tables comprise the detailed Lesson Plans for Part 1 – 4 (each approximately 4 hours in length) and delivered over a 2-day period. Obligatory learning objectives provided by GRI (and related Student Assessments) were matched with the most relevant content topics, although the same objectives may also be relevant for other sections. The detailed arrangements of each topic within and across the blocks may be adjusted and clustered further for the final presentation materials to support a more coherent course flow. Where noted in the tables below, a participative method refers to our approach as trainers to engage students and draw out their experiences and jointly "brainstorm" specific topics in a full classroom size group setting. This will help the group to arrive at the desired learning outcome instead of simply being "spoon fed" the correct answer. This may be supported by flip charting or other techniques to support the interactive learning process. Also, exercises, such as the evaluation of 10 sustainability reports in Part 4 (Question 36B), will be conducted by dividing the course into teams of about 3 individuals to conduct the exercise in small group before sharing the outcomes in a plenary for further discussion. Additional guidance for students and trainers is provided in the slides and the trainers' manual, respectively. The 14 Canadian context questions, which had to be developed by LEAD Canada, are highlighted in yellow.

Table 2: Lesson Plan for Part 1 - Framework (total time: 4 hours)

Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates to				*	(min)	
each content topic question)						
Explain in their own words what	1. What is a Sustainability	Guest speaker	Case studies	Ask students to discuss	35	Includes introductions of
a sustainability report is.	Report?	Presentation		and define in own		course participants
				words & provide verbal		
				feedback		
	2. What is GRI? What are the	Presentation	GRI-G3		20	
	GRI Guidelines?		GRI Handbook			
	3. What is a GRI Sustainability	Presentation	GRI-G3		20	
	Reporting process?		GRI Handbook			
	4. What are the benefits of the	Presentation,	GRI materials		15	Combine with Q5
	reporting process for an	Participative (plenary)	(business case)			
	organization (and for society)?		students' examples			
	5. What challenges does the	Participative (plenary),	Handbook		10	Combine with Q4
	reporting process pose for the	Presentation,	GRI Pack			
	organization (and for society)?					
Identify, using their own words,	5A. What are the particular	Presentation	Presentation of	Ask students to define	20	
the main potential benefits and	challenges for (financial & non-	Participative (plenary)	literature & results of	and help assemble table		
challenges of the process	financial) reporting related to the		surveys in Canada;	on flip chart		
involved in producing a report.	country or the sector of the		Summarize student			
	participants?		input from on flip chart			

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Table 2 Lesson Plan for Part 1 – Framework (continued)

Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates				*	(min)	
to each content topic question)						
List the steps to plan and present	6. How is a GRI reporting process	Presentation	GRI Handbook	Ask students to discuss	20	
a reporting process	planned?	Participative (plenary)		in context of their own organizations &		
				provide verbal		
				feedback		
Give examples of links between	7. How can the link between the	Participative (plenary),	Students' own	Ask students to use	20	
everyday organizational activities	everyday activities of an	presentation	examples, collected in	own experience to help		
and their economic, social and	organization and its economic,		flip chart	fill flip-chart		
environmental impacts based on	environmental and social impacts					
their own current experience and	be identified and prioritized?					
context.		-	3.5 11 1 1			
	7A. Give three local examples	Participative (plenary),	Media based case		15	
	(from media) of an organization	Presentations	studies, some of which			
	that had a negative impact by just		will be familiar to			
	trying to achieve its regular business performance goals. For		participants due to extensive press			
	each example, identify the		coverage			
	Indicators that, if monitored, may		Coverage			
	have helped to prevent the					
	negative impacts.					
	7B. Prepare a list of three main	Participative (plenary)	Sector case studies		15	
	economic performance results of	Presentations	Students' examples			
	the country/city in the last two					
	years and list the related main					
	economic, environmental and					
	social impacts resulting from					
	these achievements.					
Recognize some "self-assessment	7C. Prepare a presentation about	Presentation	Introduce examples	Students to discuss	15	Tools will be presented. 1-2
tools" (local or not) for initial	the main sustainability/CSR self-	Participative (plenary)	from Canadian Gov. ²	own experiences with		students who have used these
evaluation of such impacts.	evaluation tools available or most		and industry	presented and/or other		tools (if any) will be asked to

² http://www.ic.gc.ca/epic/site/csr-rse.nsf/en/rs00126e.html, http://www.ic.gc.ca/epic/site/csr-rse.nsf/en/h_rs00094e.html



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	used in the country or sector. Explain the main pros and cons of each of them in helping a GRI reporting process.			tools they have used in the past & provide verbal feedback		share their experience (pros/cons, other tools)
Identify the Global Compact	7D. Prepare slide(s) on the Global	Presentation (plenary)	GRI-G3		25	
Principles and relate them to the	Compact Principles and how they	Participative	Global Compact			
GRI reporting process	might be considered in the initial		publications on			
	evaluation process of aspects to		background and COP			
	report on.					
	8. What preparations can be made	Presentation	GRI Handbook		10	
	for a first kick-off meeting to start	Participative (plenary)	materials			
	the GRI reporting process?					



Table 3: Lesson Plan for Part	2 – Credibility (total time: 4 hours)					
Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates				*	min	
to each content topic question)						
	9. How are stakeholders identified?	Participative (plenary)	GRI-G3		15	Should be clustered
		Presentation				with Q13A and Q13B
Explain in their own words how	10. How are stakeholders prioritized?	Participative (plenary)	GRI Handbook	Participants to provide	20	Should be clustered
they would decide which are the		Presentation		examples & prioritize in		with Q13A and Q13B
priority stakeholders in their		Use 2x2 on flip chart		their context. Use flip chart		
context		"forcing" ranking		to present		
Justify why stakeholders' input	11. Why consult stakeholders when	Participative (plenary)	GRI-G3	Participants to justify using	15	
is critical for the success of the	defining topics to be reported on?	Presentation		examples & provide verbal		
reporting process.				feedback		
Explain the difference between a	12. What is a "Category", an "Aspect"	Presentation	GRI-G3	Participants to select a	20	
GRI category, GRI aspect and a	and an "Indicator" in the GRI G3		Develop "funnel" on	category and funnel		
GRI indicator.	Guidelines?		flip chart	through to indicators. Use		
				flip chart to present		
	13. What is the best way to consult	Participative (plenary)	GRI-G3, draw on		10	
	stakeholders about issues to be reported	Presentation	students' experiences,			
	on?		lessons learned			
	13A. Prepare three examples, (from	Presentation (plenary)	Well known media		20	Should be clustered
	newspapers, magazines, Sustainability	Presentation	supported case studies			with Q9 and Q10
	Reports, etc.) where stakeholders were		which allows students			
	not consulted before an organization		to join in; expand to			
	took a decision and where their reaction		include participants'			
	damaged the credibility of the company		own experiences			
	or organization.					
	13B. List three sectors and their most	Small group exercise	Use study on	Students to develop list;	20	Should be clustered
	probable main stakeholders.		stakeholders selected	compare with stakeholders		with Q9 and Q10
	Present this list for discussion and ask		by different business	"recognized" by business		(joint time would be
	which other stakeholders could or		associations	associations. Each group		almost a full hour)
	should be included and why.			presents.		
	14. Question: What is the GRI	Presentation	GRI G3		20	
	Materiality Principle? Why is it	Participative (plenary)	Handbook			
	important?					



Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates to				*	(min)	
each content topic question)						
Explain what is the GRI	15. How is the GRI Materiality	Presentation	GRI G3(-> Tests)	Ask students to discuss	20	Will be discussed further with
materiality principle and what is	Principle applied to select	Participative (plenary)	GRI Handbook	concept and illustrate		real case studies with Q25A
the result of its applicability.	Indicators for reporting on?		Use one sector case	using sector impacts		
			studies to draw out	presented earlier (Q7B)		
			materiality concept,	& provide verbal		
			introduce "Ford Motor	feedback		
	16. Why are the best GRI G3	Presentation	Materiality Matrix" GRI Handbook		10	
	reports not necessarily the longest	Participative (plenary)	OKI Haliubbok		10	
	ones?	Tarticipative (pienary)				
	17. What do the G3 Guidelines	Presentation	GRI G3, p. 37		10	
	recommend regarding the	Participative (plenary)	Add Symantec example			
	material Indicators on which the		on labor issues and lack			
	organization is not prepared to		of data			
	report?					
Explain and give examples of the	18. Question: Which GRI	Presentation	GRI G3 (Content &	Walk through tests in	30	
GRI G3 reporting principles	Reporting Principles can be used	Participative (plenary)	Quality Principles)	GRI G3, apply to case		
	for defining content?			studies. Students		
				provide verbal feedback		
	18A. Prepare a summary of the		CGA-Canada study	TECUDACK	20	
	main financial and non-financial	Presentation	Present also other			
	reporting regulations in the	Participative (plenary)	reporting drivers in			
	country.		Canada (survey results)			
	19. How can monitoring systems	Presentation	GRI G3		10	
	already available be checked for	Participative (plenary)				
	measuring GRI Material					
	Indicators?					



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Table 5: Lesson Plan for Part 3 – Content (total time: 4 hours)

Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that					(min)	
relates to each content						
topic question)						
	20. Who should decide which Indicators	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	should be included in the report? Why?	Presentation		feedback		
	21. How can a recommendation regarding	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	what to report on be elaborated on? What	Presentation		feedback		
	are the key points?					
	22. Which decisions on the content of the	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	report need to be taken by "decision-	Presentation		feedback		
	makers"?					
	22A. Prepare 3 examples for discussion	Small group exercise	Case studies from	Discuss results of	30	
	from real reports where the following are		reports	group exercise in		
	identified; "boundary", "period of			plenary		
	reporting" and "stakeholders consulted".					
	23. Why is it important to take the	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	decisions on report content, (described in	Presentation		feedback		
	Q. 22), before starting to monitor?					
	24. Why is "monitoring" usually the	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	longest phase in the reporting process?	Presentation		feedback		
	25. How are performance targets/goals for	Participative (plenary)	GRI G3	Students provide verbal	10	
	the Material Aspects defined?	Presentation	GRI Handbook	feedback		
	25A. Prepare 3 real examples of	Presentation	Case study		30	
	definitions of targets for Material					
	Indicators to be discussed with					
	participants.					
	26. Why is it important to review internal	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	policies at the beginning and during the	Presentation		feedback		
	"monitoring" process?					



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Table 4: Lesson Plan for Part 3 – Content (continued)

Table 4: Lesson Plan for Part 3						
Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates to				*	(min)	
each content topic question)						
	27. Question: Who should be	Participative (plenary)	GRI Handbook – ask	Students provide verbal	10	
	responsible for the quality of	Presentation	students to check their	feedback		
	information to be published?		legal advisors			
	28. Question: How is the	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	data/information on selected GRI	Presentation		feedback		
	Indicators, which is already					
	available in the organization,					
	collected and evaluated?					
	29. How can the implementation	Participative (plenary)	GRI Handbook	Students provide verbal	10	
	of policy changes and processes	Presentation		feedback		
	be recorded, followed up and					
	communicated in future reports?					
	30. Which GRI Principles can be	Participative (plenary)	GRI G3	Students provide verbal	30	
	applied to ensure quality of	Presentation	GRI Handbook	feedback		
	information in a report?					
Show using examples, how an	31. Why is it better to cover fewer	Participative	GRI G3	Participants to use and	20	See also Q25
organization should report on	Indicators with high quality than	Presentation	GRI Handbook	apply to examples		
material indicators, which are not	to try to cover a wider scope with		use Symantec example			
ready to be reported on	poor quality? [see also Q17]					
	32. Which actions can be	Participative	GRI Handbook		10	
	effective during "monitoring" to	Presentation				
	quickly make changes in the					
	reporting process if necessary?					
	33. Why is the GRI reporting	Participative	GRI G3		10	
	process not only about preparing	Presentation	GRI Handbook			
	a publication?					
	33A. Collect from existing	Participative (plenary)	5 declarations	Students provide verbal	10	
	reports 5 declarations from	Presentation		feedback		
	representatives of companies					
	about the value of Sustainability					
	Reporting.					



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Table 4: Lesson Plan for Part 3 – Content (continued)

Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates to				*	(min)	
each content topic question)						
	34. Is an organization allowed to				0	Moved to Part 4
	ask an expert to check its					
	obligatory self-declaration of the					
	GRI report level (A, A+, B, B+,					
	C, C+)? What is the difference					
	between this check and the					
	assurance process on the final					
	report?					
	34A. Prepare a slide on the				0	Moved to Part 4
	advantages of external assurance					
	to the reporting process, within					
	the context of your country.					



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Table 6: Lesson Plan for Part		T 1: N 4 1	m 1: 34 : 1	Gt 1 t A	m·	
Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates to each content topic question)				*	(min)	
Identify the obligatory	35. What is the obligatory	Participative (plenary)	GRI G3	Participants to define	25	
	information to be included in the	Presentation	UKI US	and correct listing	23	
components of a GRI G3 report	final report?	Fresentation		and correct fisting		
Justify the internal and external	36. Is it possible to have different	Participative (plenary)	GRI Handbook	Participants to discuss	25	
value of reporting.	presentation's format or different	Presentation	Case studies	and rate in own context		
- same of the same.	communication pieces on the		CSR Trends			
	final complete report?					
	34A. Prepare a slide on the	Participative (plenary)	The CSR Assurance		25	Moved here from Part 3
	advantages of external assurance	Presentation	Statement Report			
	to the reporting process, within		(2008)			
	the context of your country.					
	34. Is an organization allowed to	Participative (plenary)	GRI G3	Participants to discuss	40	Moved from Part 3
Explain the difference between	ask an expert to check its	Presentation	The CSR Assurance	pro/cons and their		
self-declared GRI report levels	obligatory self-declaration of the		Statement Report	views quality &		
and assurance on report	GRI report level (A, A+, B, B+,		(2008); Best Canadian	credibility & provide		
information	C, C+)? What is the difference		Practice study by	verbal feedback		
	between this check and the		Stratos			
	assurance process on the final					
	report?	a ,,		- · · ·	2-	
Give examples of GRI reports	36A. Prepare 3 examples on how	Small group exercise,	Case studies	Participants to	35	
where the Global Compact	the Global Compact Principles	Presentation	Making the	workshop example and		
Principles were considered in the	have been combined with the GRI		Connection: The GRI	discuss in plenary		
reporting process	reporting process, (preferably real		Guidelines and the			
	examples from your country).		Global Compact			



Confidential Program and Lesson Plans

Nov 2008

Table 5: Lesson Plan for Part 4 – Reporting (continued)

Learning Objectives	Content Topic	Teaching Methods	Teaching Materials	Student Assessment	Time	Comments
(write the objective that relates to				*	(min)	
each content topic question)						
Explain what a high quality	36B. Prepare a methodology to	Small group work	Methodology (focus:	Participants to evaluate	60	This section could be reduced
sustainability report entails	evaluate Sustainability Reports,		materiality and	report and present and		in future to about 30 minutes
	(based on GRI principles and		stakeholder	defend their		and provide additional time to
	other issues you consider		inclusiveness);	comparative rankings		discuss GRI Sector
	important), and ask the		Sustainability report	in plenary discussion.		Supplement and/or review
	participants to evaluate 10					indicators (additional slides to
	existing Sustainability Reports (or					be produced for GRI's
	report parts) from your country.					certification in due course).
Identify the 5 key steps in the	[See also Q3, Part 1]	Oral quiz for plenary	Summary review of	Self-assessment during	30	Few basic questions from the
development of a GRI reporting			key questions	oral quiz		"basic training program" will
process.						be raised for plenary
						discussions.

